



Who is DJ Nelson?

DJ Nelson is a writer and serial entrepreneur. In 2003 she founded J. Nelson Arts LLC, which is an Internet media company that develops, manages, and maintains highly specialized web properties.

Nelson is the author of *Jump Start Your Success: 9 Insider Secrets to Running an Online Business*. She was a finalist for Best Creative Person in the 2006 American Business Awards. Nelson was also the 2006 Michigan State University student commencement speaker.

She is fluent in Spanish and is a member of the American Business Women's Association.

What is All Diva Media?

Founded in 2007, All Diva Media (<http://www.AllDivaMedia.com>) is community and network of sites geared toward the life stages of women. Each site strives to empower and entertain women by providing a unique, and sometimes humorous perspective to common life issues.

Quotes From DJ Nelson

- *On being a Diva*

"Let me make one thing very clear, diva does not mean demanding. In my opinion, the word diva is about empowering women to be determined, independent, vivacious, and assertive."

- *On Feminism*

"What is a feminist? An assertive woman who doesn't subscribe to every patriarchal notion that this country is rooted in"

-*On Objectification*

"To the women who say- I am a woman and I can't stand all this feminist, woman power, B.S.- That's fine but when some strange man walks up to you, smacks you on the ass, and calls you toots- don't get upset because that's what images you see as "not a big deal" train men to do."